

# Trisha Larocchia

SVP of Client Services



Trisha Larocchia oversees all of N6A's client service groups. With more than 11 years of experience developing insights-based, integrated marketing campaigns for a diverse set of B2C and B2B clients, Trisha is able to help clients craft compelling brand narratives, develop strategic media relations campaigns and foster influential partnerships to deliver impactful ROI. Additionally, with a passion for measurement and analytics, Trisha is able to counsel clients on how to enhance campaign reporting and better measure the impact of targeted PR efforts on key business goals. Trisha graduated from Marist College and lives on Long Island with her husband, young son and dog.