

# Nina Velasquez

## EVP of Talent Development



With 20 years of experience in public relations, Nina Velasquez runs talent at N6A, responsible for building, managing and implementing a variety of programs to support N6A's talent development. Her role includes oversight of recruiting, culture, internal training, professional development, marketing, and customer service best practice initiatives across N6A's offices in New York and Toronto. Nina joined N6A as an Account Director in 2012, servicing clients in a variety of technology industries, and was responsible for designing and executing integrated thought leadership programs, developing corporate and product messaging, supervising social media activities and supporting new business initiatives. Prior to N6A, Nina worked at technology PR agencies and managed programs for global brands including IBM, Lenovo and Microsoft, and led campaigns for a number of smaller start-up companies in online marketing, social networking, mobile app, green tech and personal finance industries. Nina has a Bachelor of Arts degree in Communications from University of Washington, and is a proud resident of Brooklyn, NY.