

About N6A



North 6th Agency, Inc. (N6A) is *The Outcome Relations Agency™*. Based in the heart of SoHo in New York City, N6A is the creator of the *Outcome Relations™* model, which combines earned media, paid media and proprietary KPI technology to drive specific business outcomes for CMOs, CEOs, and brand marketers.

N6A's clients have successfully exited to more than 30 global enterprises, increased revenue by up to 100 percent, created more than \$10B in enterprise value, improved market share over their competitive set by 40 percent, won recruiting battles for the industry's best talent, gone public on leading international exchanges, and raised more than \$5B from the world's most prominent investors.

N6A has received several industry accolades, including *The Observer's "PR Power 50"* list, *Entrepreneur's Top Company Cultures in the United States*, *PRWeek's Best Places to Work*, and *Digiday's Most Innovative Culture*.