

Daniela Mancinelli

COO



Daniela Mancinelli serves as the Chief Operations Officer of N6A and oversees all operational areas, including client services, customer success, employee engagement, branding and communications. She directly manages all of N6A's customer delivery groups, and is responsible for delivering on N6A's unique performance oriented culture. Daniela has been an integral part of rapidly scaling N6A's business, opening up their new Toronto office in the summer of 2017 and establishing various ancillary service lines such as a robust social media program. Daniela joined N6A as Vice President in 2015, and managed all N6A clients in the Consumer/Lifestyle Group. Prior to joining N6A, Daniela spent over 15 years in Luxury PR, Branding and Marketing, including various stints with NBC Universal, Sony Pictures, Lionsgate and Paramount. Daniela holds a Bachelor's degree from Loyola Marymount University, and a dual MBA from the Swiss School of Management, Rome and INSEEC in Paris.